

3RD ANNUAL INSTITUTE FOR CORPORATE COUNSEL

DECEMBER 2014
NEW YORK CITY BAR ASSOCIATION
42 WEST 44TH STREET, NEW YORK, NY

TARGET CORPORATE COUNSEL AT THIS PREMIER LEGAL INSTITUTE

The 3rd Annual Institute for Corporate Counsel brings together both in-house and outside counsel allowing attendees to step inside the executive suite and learn from some of the most successful legal officers in global industry! Hear from some of the nation's most influential, legal experts and network with executives from highly respected organizations.



2013 PROGRAM HIGHLIGHTS:

- Advising Successfully the Board and Senior Management
- Navigating Through Bet-the-Company Litigation
- Negotiating the Crossroads of Regulation and Litigation
- Safeguarding the Corporate Message in the Digital Age
- Understanding Governance Demands and Engaging Successfully with Shareholders
- Confronting and Combating Ethical Dilemmas in the Boardroom

YOUR MESSAGE WILL REACH

An estimated 150 attendees including:

- General Counsel
- Corporate Counsel
- Law Firm Managing Partners
- Law Firm Practice Group Leaders

3rd ANNUAL INSTITUTE FOR CORPORATE COUNSEL SPONSORSHIP LEVELS

PLATINUM \$12,000	GOLD \$9,000	SILVER \$6,000	EXHIBITOR \$3,000
<p>Event Site Exposure</p> <ul style="list-style-type: none"> • 1 tabletop exhibit in the best available space • 1 premier event (lunch or reception) 	<p>Event Site Exposure</p> <ul style="list-style-type: none"> • 1 tabletop exhibit in the best available space • 1 premier exposure (event app, event email, device charging station, wireless Internet or course book) 	<p>Event Site Exposure</p> <ul style="list-style-type: none"> • 1 tabletop exhibit within the event space • 1 event exposure (day one continental breakfast, networking breaks on either day or sponsor branded item) 	<p>Event Site Exposure</p> <ul style="list-style-type: none"> • 1 tabletop exhibit within the event space
<p>Marketing</p> <p>Platinum level recognition on:</p> <ul style="list-style-type: none"> • Website includes company name with 100-word company bio on program details page with link to your website • Attendee Conference Book – Sponsor Section includes 2-page advertisement • White Paper on conference materials landing page (up to 5 pages) • Logo placement in all marketing, including emails, e-brochure, website, posters, signs, conference screen saver, and table tents, etc. • Email invite and discount code as an offer to your non-registered clients • Registration lists including pre-(firms & titles) & post- (all contact information except email) conference lists 	<p>Marketing</p> <p>Gold level recognition on:</p> <ul style="list-style-type: none"> • Website includes company name with 75-word company bio on program details page with link to your website • Attendee Conference Book – Sponsor Section includes 1-page advertisement • White Paper on conference materials landing page (up to 3 pages) • Logo placement in all marketing including emails, e-brochure, website, posters, signs, conference screen saver, and table tents, etc. • Email invite and discount code as an offer to your non-registered clients • Registration lists including pre-(firms and titles) and post- (all contact information except email) conference lists for your use 	<p>Marketing</p> <p>Silver level recognition on:</p> <ul style="list-style-type: none"> • Website includes company name with 50-word company bio on program details page with link to your Website • Attendee Conference Book – Sponsor Section includes 1-page advertisement • White Paper on conference materials landing page (1 page) • Logo Placement in all marketing including emails, e-brochure, Website, posters, signs, conference screen saver, and table tents, etc. • Email Invite and discount code as an offer to your non-registered clients • Registration lists including pre-(firms and titles) and post- (all contact information except email) conference lists for your use 	<p>Marketing</p> <p>Exhibitor recognition on:</p> <ul style="list-style-type: none"> • Website includes company name and 25-word company bio on program details page with link to your website • Attendee Conference Book – Sponsor Section includes 1-page advertisement • Logo placement in select marketing including website, signs, conference screen saver, and table tents, etc. • Email invite and discount code as an offer to your non-registered clients • Registration lists including pre-(firms and titles) and post- (all contact information except email) conference lists for your use
<p>Event Passes</p> <ul style="list-style-type: none"> • 2 complimentary sponsor registrations • 2 complimentary client registrations for use with unregistered clients 	<p>Event Passes</p> <ul style="list-style-type: none"> • 2 complimentary sponsor registrations • 1 complimentary client registration for use with unregistered clients 	<p>Event Passes</p> <ul style="list-style-type: none"> • 1 complimentary sponsor registrations • 1 complimentary client registration for use with unregistered clients 	<p>Event Passes</p> <ul style="list-style-type: none"> • 1 complimentary sponsor registration